



2010 Rental Place Rates:

Effective 1/15/2010

Full Run			
<i>Circulation: 600,314 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$355	\$337	\$319
6	702	667	632
9	1,032	980	929
12	1,320	1,254	1,188
18	1,922	1,826	1,730
24	2,463	2,340	2,217

Oakland - Macomb North			
<i>Circulation: 442,459 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$284	\$270	\$255
6	561	533	505
9	826	784	743
12	1,056	1,003	951
18	1,537	1,461	1,384
24	1,970	1,872	1,773

Oakland - C&G South			
<i>Circulation: 431,388 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$284	\$270	\$255
6	561	533	505
9	826	784	743
12	1,056	1,003	951
18	1,537	1,461	1,384
24	1,970	1,872	1,773

Macomb North & C&G South			
<i>Circulation: 326,781 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$222	\$211	\$200
6	439	417	395
9	645	613	581
12	825	784	743
18	1,201	1,141	1,081
24	1,539	1,462	1,386

Oakland			
<i>Circulation: 273,533 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$222	\$211	\$200
6	439	417	395
9	645	613	581
12	825	784	743
18	1,201	1,141	1,081
24	1,539	1,462	1,386

Oakland North or Oakland South C&G South or Macomb North			
<i>Circulation: See below</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$144	\$137	\$130
6	285	271	257
9	419	398	377
12	537	510	483
18	781	742	703
24	1,001	951	901

Rental Place Zones

Oakland (Circ. 273,533): Birmingham-Bloomfield Eagle, Farmington Press, Madison-Park News, Rochester Post, Royal Oak Review, Southfield Sun, Troy Times, West Bloomfield Beacon, and Woodward Talk

C&G South (Circ. 157,855): Advertiser Times, Eastsider, Grosse Pointe Times, SCS Sentinel, and Warren Weekly

Macomb North (Circ. 168,926): Fraser-Clinton Chronicle, Journal, Macomb Chronicle, Shelby-Utica News, and Sterling Hts. Sentry

Oakland North (Circ. 129,700): Birmingham-Bloomfield Eagle, Rochester Post, Troy Times, and West Bloomfield Beacon

Oakland South (Circ. 143,833): Farmington Press, Madison-Park News, Royal Oak Review, Southfield Sun, and Woodward Talk

NOTE: Every ad will be listed in the "Shop" Business Directory on www.candgnews.com where the ad will be printable, email-able, mappable and hot-linked to your website.

C&G Newspapers • 13650 11 Mile Road • Warren, MI 48089 • 586-498-8000 • Fax: 586-498-9631 • www.candgnews.com